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1stWorks Introduces *eTradeShowsOnline* a low-cost interactive marketing solution

eTradeShowsOnline, a new concept in online marketing by **1stWorks** Corp., surpasses traditional trade show events by providing greater reach, frequency, and flexibility to prospects and customers than traditional marketing venues. Overcoming the costs challenges of conducting business in today's Global Economy now has a solution - *eTradeShowsOnline*.

This next generation interactive online marketing product combines the power of **Real-Time** communications with the immediacy of interactive marketing. Corporate Marketing, Product Managers, Sales and Training professional and organizations within small, medium and enterprise companies can add *eTradeShowsOnline* to their existing marketing plans or base their entire marketing program with no impact to resources.

eTradeShowsOnline provides all of the software and resources needed to host an online trade show. A pre-show registration system, Exhibition hall, exhibitor booths, multi-media enable presenter rooms, training rooms, private sessions and CRM capabilities are all included in the *eTradeShowsOnline* solution.

Costs for a show start at \$5,000 and includes 10 customizable exhibitor booths for resale, a **Real-Time** multi-media enable presentation room that can support thousands of attendees, a pre-show registration system, training for the show host and exhibitors, live support during show hours and access to archived recordings and attendee statistics.

Companies, prospects and customers have raved about their *eTradeShowsOnline* experience. For more information about *eTradeShowsOnline*, to read some of the hundreds of user reviews or view our library of archived events, please visit www.etradeshowsonline.com.